

date: 03/01/2005

09747776 - GAU: 3622

PTO/SB/08A (08-03)

Substitute form 1449A/PT INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>			Complete if Known		
			Application Number	09/747,776	
			Filing Date	December 22, 2000	
			First Named Inventor	Kepecs, Jonathan	
			Art Unit	3622	
			Examiner Name	Carlson, Jeffrey D.	
Sheet	1	of	2	Attorney Docket Number	018477-000710US

U.S. PATENT DOCUMENTS+					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number Kind Code ² (if known)			
	AA	US-6,389,401	05-14-2002	Kepecs	

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)				
	AB	AU	755875		04-24-2003			<input type="checkbox"/>
	AC	EP (same as WO 99/26176)	1029302					<input type="checkbox"/>
	AD	EP (same as WO 00/67174)	1192573					<input type="checkbox"/>
	AE	WO	01/46892	A1	06-28-2001			<input type="checkbox"/>
	AF	WO	00/67174	A1	11-09-2000			<input type="checkbox"/>
	AG	WO	99/26176	A1	05-27-1999			<input type="checkbox"/>
	AH	ZA	98/10678		10-27-1999			<input type="checkbox"/>

Examiner Signature	/Jeffrey Carlson/	Date Considered	02/13/2009
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² Kind Codes of U.S. Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a checkmark here if English language translation is attached.

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PTO/SB/08B (08-03)

Substitute Form 1449B/5 INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Complete if Known		
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			Filing Date	December 22, 2000	
			First Named Inventor	Kepecs, Jonathan	
			Art Unit	3622	
			Examiner Name	Carlson, Jeffrey D.	
Sheet	2	of	82	Attorney Docket Number	018477-000710US

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	AI	BECK, J., "3 Types of Systems Drive Coupon Programs," <u>Supermarket News</u> , 37:48 (1987).	
	AJ	"Banyan Joins the Vultures Picking Over the 3+, 3+ Open Corpse," <u>Computergram International</u> , Nov. 5, 1992.	
	AK	"World's First Smart Card Frequent Flyer Scheme Debuts," <u>Newbyte News Network</u> , September 1997.	
	AL	"Intellipost Launches BonusMail With 50,000 Charter Members," <u>Byline: Business Editors/Computer Writers</u> , June 1997.	
	AM	KREMER, J., "Mail Order Selling Made Easier," <u>Ad-Lib Publications</u> , pages 75-79 (1983).	
	AN	TAYLOR, S. "Don't Become Confined by 'The Box,'" <u>Advertising Age</u> , 68:26 (1997).	
	AO	PR Newswire, "Caldor Announces Agreement with New York State Attorney General," January 11, 1993.	

The PRO did not receive the following
 listed items: pg. 3 of 3

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² Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet

1

of

2

Complete If Known

Application Number	09/747,776
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Filing Date	December 22, 2000
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First Named Inventor	Kepecs, Jonathan
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Art Unit	3622
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Examiner Name	Carlson, Jeffrey D.
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Attorney Docket Number	018477-000710US
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U.S. PATENT DOCUMENTS+

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FOREIGN PATENT DOCUMENTS

[illegible]

/Jeffrey Carlson/

02/13/2009

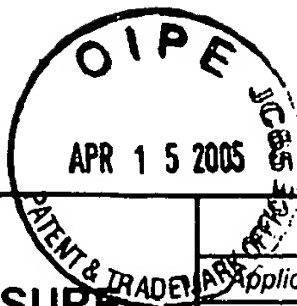
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Application Number	09/747,776
				Filing Date	December 22, 2000
				First Named Inventor	Kepecs, Jonathan
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/jdc/	AA	Office Action dated 1/11/05 for corresponding Canadian application number 2,395,852.	

Examiner Signature	/Jeffrey Carlson/	Date Considered	02/13/2009
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PTO/SB/08A (08-03)

Substitute for form 1449 PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/747,776
		Filing Date	December 22, 2000
		First Named Inventor	Kepecs, Jonathan
		Art Unit	3622
		Examiner Name	Carlson, Jeffrey D.
Sheet 1 of 3	Attorney Docket Number		018477-000710US

U.S. PATENT DOCUMENTS+					
Examiner Initials*	Cite No. ¹	Document Number Number Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA	US-6,237,145	05-22-2001	Narasimhan et al.	
	AB	US-6,185,541	02-06-2001	Scroggie et al.	
	AC	US-6,134,534	10-17-2000	Walker et al.	
	AD	US-6,115,693	09-05-2000	McDonough et al.	
	AE	US-6,076,071	06-13-2000	Freeny, Jr.	
	AF	US-6,076,068	06-13-2000	DeLapa et al.	
	AG	US-6,044,362	03-28-2000	Neely	
	AH	US-6,039,244	03-21-2000	Finsterwald	
	AI	US-6,014,638	01-11-2000	Burge et al.	
	AJ	US-5,970,470	10-19-1999	Walker et al.	
	AK	US-5,970,124	10-19-1999	Csaszar et al.	
	AL	US-5,956,694	09-21-1999	Powell	
	AM	US-5,924,080	07-13-1999	Johnson	
	AN	US-5,923,016	07-13-1999	Fredregill et al.	
	AO	US-5,909,023	06-01-1999	Ono et al.	
	AP	US-5,907,830	05-25-1999	Engel et al.	
	AQ	US-5,903,874	05-11-1999	Leonard et al.	
	AR	US-5,855,007	12-29-1998	Jovicic et al.	
	AS	US-5,761,648	06-02-1998	Golden et al.	
	AT	US-5,717,866	02-10-1998	Naftzger	
	AU	US-5,710,887	01-20-1998	Chelliah et al.	
	AV	US-5,710,886	01-20-1998	Christensen et al.	
	AW	US-5,708,782	01-13-1998	Larson et al.	
	AX	US-5,687,322	11-11-1997	Deaton et al.	
	AY	US-5,612,868	03-18-1997	Off et al.	
	AZ	US-5,467,269	11-14-1995	Flaten	
	BA	US-5,459,306	10-17-1995	Stein et al.	
	BB	US-5,448,471	09-05-1995	Deaton et al.	
	BC	US-5,420,606	05-30-1995	Begum et al.	
	BD	US-5,380,991	01-10-1995	Valencia et al.	
	BE	US-5,373,440	12-13-1994	Cohen et al.	
	BF	US-5,305,195	04-19-1994	Murphy	
	BG	US-5,231,568	07-27-1993	Cohen et al.	
	BH	US-5,185,695	02-09-1993	Pruchnicki	
	BI	US-5,117,355	05-26-1992	McCarthy	
	BJ	US-5,056,019	10-08-1991	Schultz et al.	
	BK	US-5,039,848	08-13-1991	Stoken	
	BL	US-4,982,346	01-01-1991	Girouard et al.	
	BM	US-4,949,256	08-14-1990	Humble	
	BN	US-4,941,090	07-10-1990	McCarthy	
	BO	US-4,896,791	01-30-1990	Smith	
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Substitute for (a) (4) (b) (1) PTO

PTO/SB/08A (08-03)

Substitute for form 1-218A PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Complete if Known	
				Application Number	09/747,776
				Filing Date	December 22, 2000
				First Named Inventor	Kepecs, Jonathan
				Art Unit	3622
				Examiner Name	Carlson, Jeffrey D.
				Attorney Docket Number	018477-000710US
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		Number Kind Code ² (if known)			
	BP	US-4,882,675	11-21-1989	Nichtberger et al.	
	BQ	US-4,825,045	04-25-1989	Humble	
	BR	US-4,817,043	03-28-1989	Brown	
	BS	US-4,723,212	02-02-1988	Mindrum et al.	
	BT	US-4,554,446	11-19-1985	Murphy et al.	
	BU	Re 34,915	04-25-1995	Nichtberger et al.	

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	CG	BECK, J., "3 Types of Systems Drive Coupon Programs," <u>Supermarket News</u> , 37:48 (1987).	
	CH	"Banyan Joins the Vultures Picking Over the 3+, 3+ Open Corpse," <u>Computergram International</u> , Nov. 5, 1992.	
	CI	"World's First Smart Card Frequent Flyer Scheme Debuts," <u>Newbyte News Network</u> , September 1997.	
	CJ	"Intellipost Launches BonusMail With 50,000 Charter Members," <u>Byline: Business Editors/Computer Writers</u> , June 1997.	
	CK	KREMER, J., "Mail Order Selling Made Easier," <u>Ad-Lib Publications</u> , pages 75-79 (1983).	
	CL	TAYLOR, S. "Don't Become Confined by 'The Box,'" <u>Advertising Age</u> , 68:26 (1997).	
	CM	PR Newswire, "Caldor Announces Agreement with New York State Attorney General," January 11, 1993.	

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